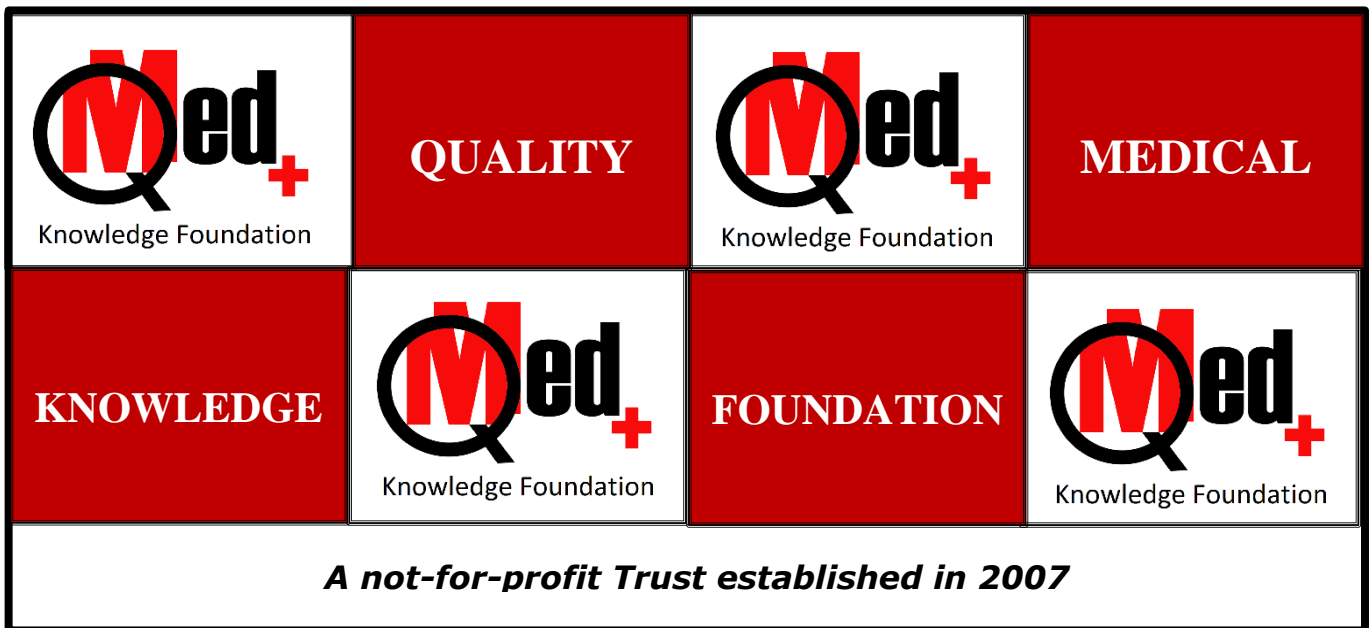


ANNUAL REPORT

2020-2021



Quality **Med**ical Knowledge Foundation is a registered trust with the Charity Commissioner Mumbai.
Registration No: E-24663. All donations made to our Foundation are exempt from income tax under section 80G of the Indian
Income Tax Act.

From the CEO's Table

This year started with what none of us would have ever expected in our lifetimes. The pandemic and the lockdown. From about the second week of March 2020, as there were rumblings about possible lockdowns, we started getting prepared for working from home. And just as we had all our plans ready, the lockdown was announced. We really felt relieved that we had done our planning in advance.

We had planned a complete revamping of our online courses and the movement of these courses to our own platform. Also this year we had the release of the new PubMed and we needed to make our courses with the new front end. In April and May, we re-created all the presentations by breaking the lessons into smaller fragments. We had planned to have short modules so that busy residents and doctors could view one video at a time, when they had breaks. The recordings were all done in a bedroom at home – planning for a reasonable background, testing the lighting and then checking for minimal external noises. By the end of May we had 90 videos recorded.

Our colleague Fatima had meanwhile done all the ground work planning for the Moodle site, and next arranged to upload all the videos and link them. On the 14th of June, the new E-learning site was successfully launched. In July, within a couple of weeks of the launch we had the first institution take up the access – this was AIIMS Bhubaneswar! Over the next few months we had the Regional Medical Research Centre (an ICMR Unit) from Bhubaneswar also join us. The next was Karunashraya – a Palliative Care Centre from Bengaluru. Meanwhile three MAHE institutions – KMC Mangalore, KMC Manipal and the Sikkim Manipal Institute of Medical Sciences were also on board; they had earlier taken up access to our online courses via the Mediknit platform (where we had first started). We migrated all their registered users to our current platform.

We did observe that thanks to the pandemic, very few institutions were in a position to consider paying us for access to our courses, even though we made them extremely affordable. And yet thanks to large number of people enrolled, we had to plan for cloud hosting and larger space. We did a crowd funding campaign and collected enough to cover the hosting costs for about 12-14 months.

The other important point that we noticed is that though the MCI's undergraduate curriculum document mentioned that every medical graduate must have searching skills, hardly any institution thought of including UG students to utilize our course offerings. So we arrived at another model to encourage UG students. We started another crowdfunding campaign to college funds so that we offered it to UG students virtually free. We decided to ask them to give us a donation of Rs 250/- - more as a commitment to learn. And planned for rewards and prizes if they finished the courses in a month and scored reasonably well.

In November 2020, we launched a new free course-Introduction to Referencing. Forty people registered and nine completed the course on the same day. Later during the year, we had had a total of around 350

individuals registering, and around 250 of them completed the course. Institutions who subscribed to our courses automatically had access to this course.

Later in the year, we had Sri Manakula Vinayagar Medical College & Hospital, Puducherry, AIIMS – Guwahati and Apollo Tele Health Services joining us. The older institutions also added more people – residents & faculty who joined them later. At the end of the year – we had a total of over 2600 registered users. We conducted webinars for two of these institutions and are planning to do more for all. As of March 2021, we have also billed two more institutions and await their joining us.

The other interesting shift this year was from lectures to webinars. I delivered 27 webinars this year and only one live lecture at several research methodology workshops as well as at some other events.

From the pool of people who did our courses, I guided about six people who were authoring systematic reviews, for working on their search strategies. They studied the Advanced Modules in the PubMed course, then created their strategies and sent them to me. After my reviewing them, we would plan a video call and I would comment on their strategies, demonstrate some better options or corrections, using a shared screen and then they would work on it again. I would do one or more reviews of their work if needed. And then I would guide them for searching other databases too.

Here are a couple of testimonials we received

Abraham Lincoln was quoted as saying “Give me six hours to chop down a tree and I will spend the first four sharpening the axe.” If I consider literature review and research as the tree, then Vasumathi ma'am has helped me sharpen my axe- my search skills. Himanshu Jindal, UG Student, G.S.V.M. Medical College.

Wonderful program. UG/PG students, research scholars, faculties must do the course. Excellent presentation by the faculty. Prasanta Kumar Mitra, Professor & Head, Dept. of Medical Biotechnology, Sikkim Manipal Institute of Medical Sciences, Gangtok, Sikkim.

In December, Dr Rajas Deshpande a Neurologist from Pune wrote about my work at QMed in a Facebook post. He wrote –“In spite of tough training in medical subjects and patient care through gruelling schedules, doctors seriously lack certain skills”. After mentioning a few skills, he added “But the most serious concern in today’s medical training in India is lack of orientation towards proper use of medical literature, research resources, searching, referencing and presenting academic as well as research papers”. Referring to me as the “Indian Medical Saraswati” was a big compliment! His post is [available here](#)

In January 2021, we got the GuideStar transparency Key. GuideStar India is India’s largest and most reliable online information repository with 10000+ NGOs.

We have been awarded the prestigious GuideStar India Transparency Key award for 2021 and have joined India’s largest pool of credible NGOs after undergoing a rigorous due diligence process.

GuideStar India's Transparency Key is the Foundation Level certification indicating that the organisation has filed annual income tax returns as a tax-exempt entity and has shared the same in the public domain.

To view our profile at GuideStar India, please visit:

<https://guidestarindia.org/Summary.aspx?CCReg=3336>

Overall a challenging year, but we did achieve good things in the circumstances.

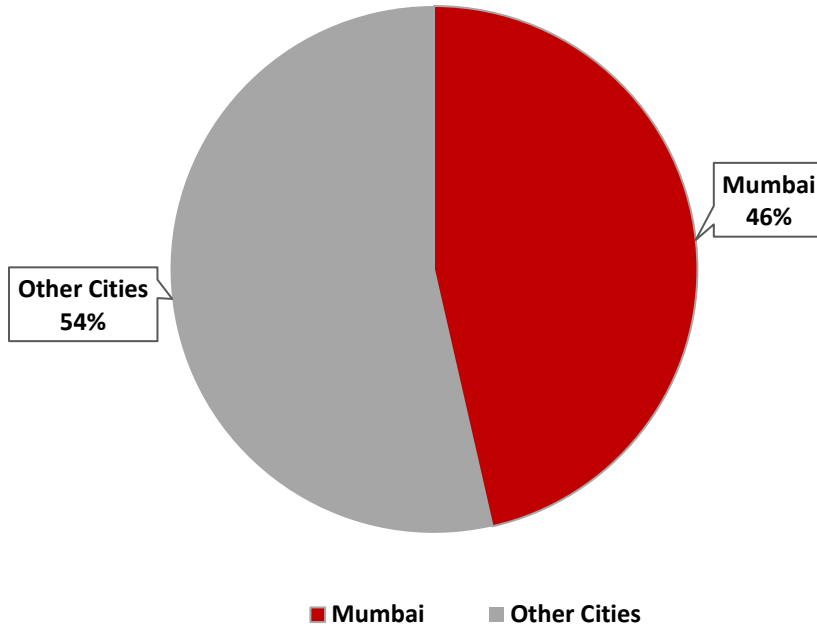
THE YEAR IN NUMBERS



LECTURES / WEBINARS

Organizers: Mumbai vs Other Cities

City Specific Breakdown



Other Cities

Ahmedabad
Aurangabad
Guwahati
Mysuru
Nagpur
Nashik
Pune
Satara

List of Lectures & Webinars

Total Lectures/Webinars: 28; Participants: 4094

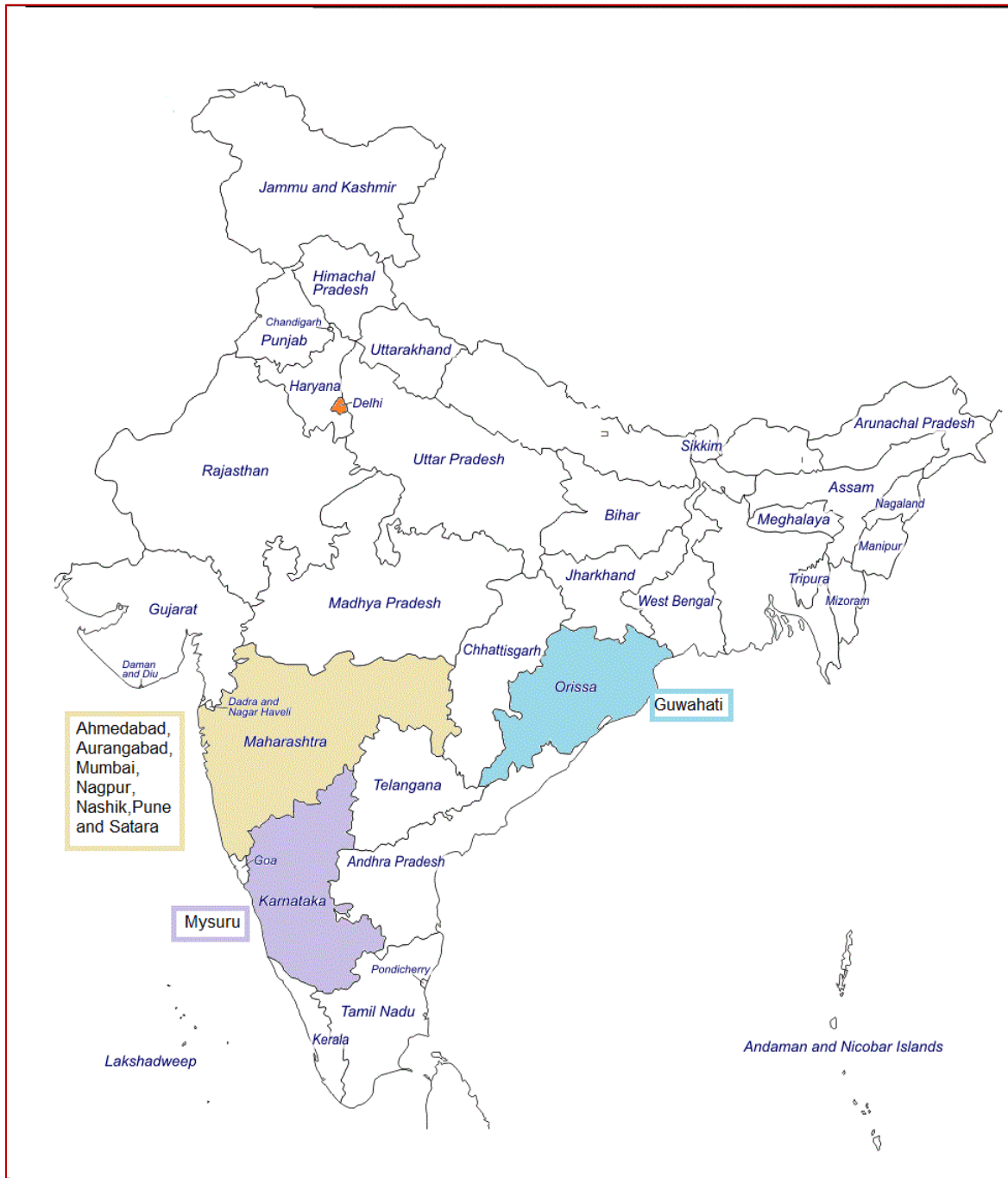
Date	Event	City	No of people
23-Mar-2021	Y.M.T. Homoeopathic Medical College – Hospital	Mumbai	40
02-Mar-2021	Maharashtra University of Health Sciences	Mumbai	50
24-Feb-2021	Bharati Vidyapeeth College of Nursing	Mumbai	205
24-Feb-2021	St. Francis Institute of Technology Library & BKC-Knowledge Network	Mumbai	84
17-Feb-2021	Cafe Roentgen Webinars- organized by Radiology Education Foundation	Mumbai	284
27-Jan-2021	Seth GS Medical College and KEM Hospital – Dept of Occupational Therapy	Mumbai	35
22-Jan-2021	Central Council for Research in Homeopathy	New Delhi	50
17-Jan-2021	Kokilaben Dhirubhai Ambani Hospital and Medical Research Institute	Mumbai	60
9-Dec-2020	Krishna Institute of Nursing Sciences	Satara	95
8-Dec-2020	Maharashtra University of Health Sciences	Nashik	35
5-Nov-2020	Maharashtra University of Health Sciences	Nashik	50
22-Oct-2020	DY Patil Vidyapeeth	Pune	20
14-Oct-2020	Maharashtra University of Health Sciences	Nashik	75
01-Oct-2020	JSS Dental College Mysuru	Mysuru	30
28-09-2020	Maharashtra University of Health Sciences	Nashik	50
28-09-2020	JSS Dental College Mysuru	Mysuru	30
12-09-2020	ASPIRE-Seth GSMC & KEM	Mumbai	30
06-09-2020	SWITCH India NGO	Mumbai	35
01-09-2020	Ophthalmologists Research and Publication Initiative (ORPI)	Mumbai	88

28-08-2020	National Institute of Pharmaceutical Education and Research (NIPER) Guwahati	Guwahati	1000
17-08-2020	VSPM's Dental College & Research Centre	Nagpur	541
13-08-2020	Institute of Science, Nirma University	Ahmedabad	103
20-07-2020	Nutrition Society of India (Mumbai Chapter)	Mumbai	150
15-07-2020	MGM College of Physiotherapy	Aurangabad	55
03-07-2020	Cipla – PURVIEW webcast	Mumbai	99
29-06-2020	Jignyasa Research Conclave	Pune	40
18-06-2020	DY Patil Medical College	Pune	160
31-05-2020	FINE – Forum for Indian Neurology Education	Mumbai	600

VIRTUAL LECTURES AND WEBINARS

Institutions that organized webinars - cities / towns

Lectures/Webinars: Ahmedabad, Aurangabad, Guwahati, Mumbai, Mysuru, Nagpur, Nashik, New Delhi, Pune and Satara



ONLINE COURSES

We launched this quiz “[Test your knowledge](#)” on our website in Aug 2020, 60% fall below the 50% score (table below)

Aug 2020 to Mar 2021
1117 quiz participants
Scores (out of 5)

	Participants	Score - 0/5	Score - 1/5	Score - 2/5	Score - 3/5	Score - 4/5	Score - 5/5
Numbers	117	10	28	33	21	16	9
Percentage	100	9	24	28	18	14	8

Certified

Course	Certified	Total Enrolled
Information Resources & Literature Searching (IRLS)	294	2482
Introduction to Referencing (IR)	196	527
Mastering PubMed (PM)	121	2107
Reference Management with Mendeley (RMM)	98	2107

Feedback Scores for our Courses

(Average scores – out of 10)

For a) Overall rating, and b) - Recommending our courses to others

IRLS		ITR		PM		RMM	
Overall Rating	Recommendation	Overall Rating	Recommendation	Overall Rating	Recommendation	Overall Rating	Recommendation
9.15	9.26	9.18	9.23	9.20	9.37	9.33	9.44

Month wise enrolment

Months		IRLS	IR*	PM	RMM
Jun-20		32		11	11
Jul-20	Individuals	70	-	10	10
	Institutions				
	AIIMS BB	566		566	566
	KMC-Mangalore	357		357	357
	KMC-Manipal	430		430	430
Aug-20	Individuals	183	-	5	5
Sep-20	Individuals	26	-	7	7
	Institution				
	AIIMS BB	48		48	48
	RMRC BB	32		32	32
Oct-20	Individuals	36	-	10	10
	UG	8		8	8
	Institutions				
	Karunashraya	16		16	16
Nov-20	Individuals	22	40	1	1
	UG	2		2	2
	AIIMS BB	2		2	2
	SMIMS	100		100	100
Dec-20	Individuals	142	127	2	2
	UG	3		3	3
	Institutions				
	SMVMCH	330	330	330	330
Jan-21	Individuals	30	14	4	4
	UG	1	1	1	1
Feb-21	Individuals	19	19		
	UG	1	1	1	1
	Institutions				
	AIIMS GH	20	20	20	20
	AIIMS BB	71	71	71	71
Mar-21	Individuals	1	1	1	1
	AIIMS BB	38	38	38	38

* The course – IR = Introduction to Referencing was launched only in November 2020

TESTIMONIALS FOR OUR COURSES

Information Resources & Literature Searching

Before I started the course, I had used resources like PubMed many times but never had the opportunity to learn the basics of PubMed search as systematically put together in this course. Saurabh Chaudhari, Student from GSMC & KEM Hospital

Extremely useful course for all Biomedical researchers and Clinicians. Succinct, fastidious and very well enunciated. Look forward to attending the advanced course too. Ashish Goel, PhD, Oncology, Noida.

Abraham Lincoln was quoted as saying "Give me six hours to chop down a tree and I will spend the first four sharpening the ax." If I consider literature review and research as the tree, then Vasumathi ma'am has helped me sharpen my axe- my search skills. Himanshu Jindal, UG Student, G.S.V.M. Medical College.

Highly recommended for both under and post graduate students before they even start their thesis. Lucid description of literature search options and basics of PubMed search is beautifully discussed. Thankful to the faculty for same. Mrinal Borgohain, Ophthalmology, NEI.

"Correct literature search is the backbone of research and public health practice. The course very comprehensive and easy to learn and very enriching. It has boosted my skills to properly conduct literature search. Abhishek Royal, PG Student from Universitas Gadjah Mada.

Faculty is very well versed with the topics. Her presentation skill is excellent. All topics covered under this course were excellent. Prameela M.D., Associate Professor, Department of Anatomy. Kasturba Medical College. Mangalore.

Wonderful program. UG/PG students, research scholars, faculties must do the course. Excellent presentation by the faculty. Prasanta Kumar Mitra, Professor & Head, Dept. of Medical Biotechnology, Sikkim Manipal Institute of Medical Sciences, Gangtok, Sikkim.

I took this course to learn literature searching for an international research project that I am working on. Such free resources are extremely scarce and I am very glad I found this. It is at par with international online courses I have taken. Kudos! Vaishnavi Chiddarwar, Dep Physiotherapy, DY Patil University, Navi Mumbai.

A well chalked out course. Study material is easy to understand. Duration of individual videos are good. Anindita Mahanta, AIIMS Guwahati

Introduction to Referencing

I had recently done a Literature Review on my own. But having watched these lessons, I now feel I have made so many mistakes while referencing. I am highly grateful for these video lectures. Bhavya Kansal, UG Student, Lady Hardinge Medical College

A great job done by everyone involved. Such courses are very much needed, especially in these times where plagiarism is such a huge issue. Jayden Lhamu Bhutia, Sikkim Manipal Institute of Medical Sciences.

These lessons educated me more regarding references and its importance and its application which is very crucial in all research related findings and all studies. Rachana Khatri, Sikkim Manipal Institute of Medical Sciences.

Crisp lectures, in simple language with adequate recaps. Well done. Dr. Nagesh Simha, Consultant in Palliative Medicine - Karunashraya Hospice.

The course was very interesting and knowledgeable. I would definitely recommend it further. Neelam Salvi, MGM Dental College and Hospital, Kamothe.

Mastering PubMed

“The faculty gave an excellent overview of the topic with examples and made such a tough task look simple. Kudos to her. Thank you”. Riju R Menon, Surgeon & AMASI Member

The course was very much helpful and the way Vasumathi ma'am delivered the classes were really good. I learnt a lot and I'm looking forward to learning more. Thank you. Vandhana V, PG Student. Kasturba Medical College, Mangalore

It is an excellent course that helps and minimizes the work while writing research publications. It is made interesting by the way it is delivered by Dr. Vasumathi, excellent! Dr. Rajalakshmi Rai, Professor, Department of Anatomy. Kasturba Medical College. Mangalore.

Very comprehensive and easy to understand. The hands-on Demo about the various topics and the teaching style of the faculty is very good. I learnt a lot very fast. Abhishek Royal, PG Student from Universitas Gadjah Mada.

The formulation of course is excellent and it was a great learning experience because of the lucid presentation by the faculty. Manisha Kar, AIIMS Bhubaneshwar (Physiotherapy)

I learnt a lot and it gave me a good grounding in the basics. I found the course interesting and rewarding. I enjoyed your course tremendously and I look forward to taking another class with you. Sravya Vannada, Student, NIPER Mohali.

Gold standard platform to learn. Help desk support is 100%, video speed is compatible. Devang Gohel, UG Student, Medical college Baroda.

The course was pretty much systematic for beginners to learn the ropes of literature searching. I feel more confident about my searches after having gone through these lessons. Saloni Dedhia, PT School & Centre, Seth GSMC and KEM hospital.

I can say this without any doubt that I have gained lots of knowledge within one month duration which couldn't be possible if not by QMed Courses.

I am excited to use all the learnings that I got from this course and apply that to research projects. Srinidhi V Prabhu, UG Student, Bangalore Medical College and Research Institute.

A very concise and to the point course. It has definitely made me understand how to use PubMed in a better and intelligent way. Looking forward to many more courses in the future. Chedup Lepcha, Sikkim Manipal Institute of Medical Sciences.

I highly appreciate the initiative as this would largely enable researchers utilize their time efficiently. Features explained here will make searching relevant information easy and more focused. Sunaina Lal, Sikkim Manipal Institute of Medical Sciences.

It was a wonderful learning experience. The pace and mode of delivering the lectures are praiseworthy. Learnt the skill of teaching also along with PubMed. Thank you, Mam. Regards. Suprabha Sharma, Sikkim Manipal Institute of Medical Sciences.

The course is very elaborate and understandable. The teacher teaches with cool pace which anyone can understand. I really appreciate the effort to teach every detail in the PubMed. Gunaseelan P, Sikkim Manipal Institute of Medical Sciences.

The topics were covered in short lectures and with online examples and exercises for easy understanding and long-term retention. Subarna Mitra, AIIMS Bhubaneshwar.

Reference Management with Mendeley

Very nicely designed topic. Excellent expertise of faculty. Although I always use Mendeley for referencing. Still, I learned many tips. Faculty is really excellent. Dr. Atanu Bhanja, Associate Professor. Dept of Dental Surgery. Sikkim Manipal Institute of Medical Sciences, Gangtok

I was using Mendeley already but was surprised to know so many new features which I was unaware of. Thanks, this will make writing and searching easier and of better quality! Also like to mention about the prompt replies to doubts. Thanks again Vasumathi madam. Mayuri Raul, Seth G.S.M.C. & K.E.M. Hospital-Community Medicine.

I have reviewed more than 300 journal articles for National and International journals and was always interested in using the citation menu in Microsoft Office but could never figure it out. Once I completed QMed's, Reference Management with Mendeley course it strengthened my acumen. Thanking You. Ramachandra Barik. AIIMS Bhubaneshwar.

It was an excellent opportunity to learn, though virtual, the trainer is so instrumental in making clear the concepts and including demo in each session. Short modules are very user friendly aimed at expected outcome of the learner. Asha P Shetty. AIIMS Bhubaneshwar

The course is very good. Since it is divided into smaller topics of short duration, it is easy for my age people to concentrate and learn better. Faculty Mrs. Vasumathi Sriganesh is an excellent teacher. I really liked listening to her. Prameela M.D., Associate Professor, Department of Anatomy. KMC, Mangalore.

It was a fresh knowledge with lots of help in searching, retrieving and saving in the databases, so would like to Thank QMed for offering such an informative and valuable course. Rachana Khati, Sikkim Manipal Institute of Medical Sciences.

It is a great course and the resource person has very expertly explained even about the minute details. I recommend this course to everyone who are pursuing research and plan to write articles for prestigious journals. Samrat Singh Bhandar, Sikkim Manipal Institute of Medical Sciences.

Fruitful, informative, comprehensive learning...the demos and recaps were the best aspect for reinforcing our learning and furthering our understanding. Subarna Mitra, AIIMS Bhubaneswar.

QMed PARTICIPATES

QMed attended a number of webinars between April 2020 and March 2021. The most important among them were those organized by Danamojo, UnLtd India and the Centre for Advancement of Philanthropy. All these events had excellent talks on various issues of importance to NGOs – fundraising, promoting awareness, communications and compliance related topics. Thanks to these we were able to develop many of our activities. One of these was the social media engagement with those who could gain a lot from QMed. We have increased our social media engagement and refined our blog contents to make a great difference.

PUBLICATIONS

Online Search Techniques – Transitioning from “Help from Librarians” to Online Courses
Ms. Vasumathi Sriganesh Journal of Management Development & Research "Library Connect".
August 2020; Volume No 2:, Pages: 10-13

MEDIA COVERAGE

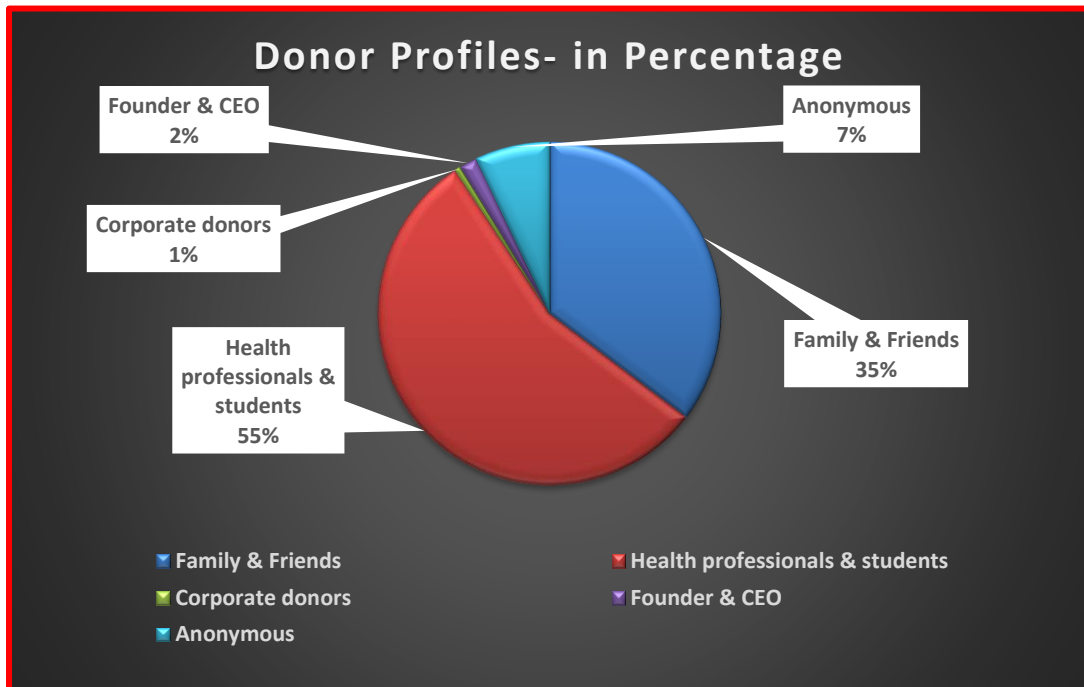
QMed's Founder – Vasumathi is featured in Dr. Rajas Deshpande's Facebook page as: The Indian Medical Saraswati– 12-12-2020
<https://www.facebook.com/RajasDeshpandeActivism/posts/3453609471401023>

ACHIEVEMENTS

We have been awarded the prestigious GuideStar India Transparency Key award for 2021 and have joined India's largest pool of credible NGOs after undergoing a rigorous due diligence process.

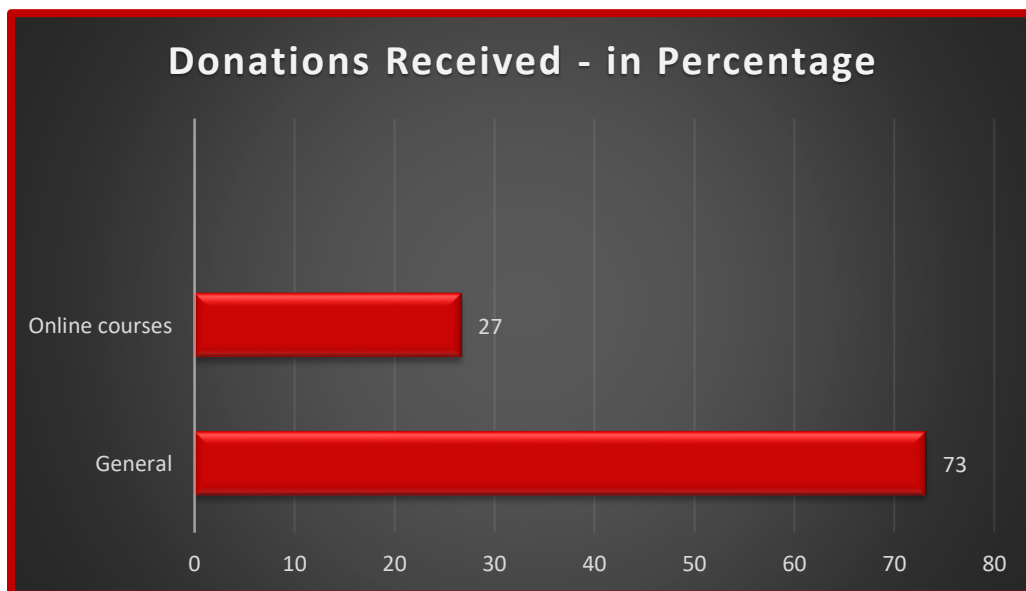


DONOR PROFILES



DONATIONS RECEIVED

The funds we collected for this financial year can be summed up under the following heads.



We also raised Rs. 2,30,000 via invoices.

FINANCIAL STATEMENTS

The Bombay Public Trust Act, 1950

SCHEDULE - VIII
[Vide Rule 17(1)]

Name of Public Trust: **QUALITY MEDICAL KNOWLEDGE FOUNDATION**
Balance Sheet as at: 31st March 2021

Registration No.: **E-24663 (MUM)**

FUNDS & LIABILITIES	Rs.	Rs.	PROPERTY AND ASSET	Rs.	Rs.
Trusts Funds or Corpus :-			Immovable Properties :- (At Cost)		
Balance as per last Balance Sheet	57,500		Balance as per last Balance Sheet		
Adjustment during the year (give details)		57,500	Additional during the year		
Corpus Donation Fund			Less: Sales during the year		
Other Earmarked Funds			Depreciation up to date		
(Created under the provisions of the trust deed of scheme or out of the income)			Investment :-		
Depreciation Fund			Note : The Market value of the above investments		
Sinking Fund			\$ RS.		
Reserve Fund			Furniture & Fixtures :-		
E- Learning Portal Fund		55,00,841	Balance as per last Balance Sheet		
From Trustees			Additional during the year		
From Others		17,57,512	Less: Sales during the year		
			Depreciation up to date		
Liabilities			E-Learning Software Module1		
For Expenses		5,86,880	Balance as per last Balance Sheet	38,27,188	
For Advances			Additional during the year	0	
For Rent and Other Deposits			Less: Sales during the year	7,05,438	30,61,750
For Sundry Credit Balances		48,780	Depreciation/Amortisation up to date		
			E-Learning Software Module 2 (WIP)		
			Op. Balance as per last Balance Sheet	4,20,000	
			Additional during the year	16,52,721	20,72,721
			Loans (Secured or Unsecured) : Good/ doubtful		
			Loan Scholarships		
			Other Loans		
			Advance :-		
			To Trustees		
			To Employees		
			To Contractors		
			To Lawyers		
			To Others	63,794	63,794
			Income Outstanding		
			Rent		
			Interest		
			Other Income	94,400	94,400
Income and Expenditure Account :-			Cash and Bank Balance :-		
Balance as per last Balance Sheet (Deficit)	-3,98,811		(a) In Current Account with ..	1,93,350	
Less: Appropriation, if any ..	0		in Fixed Deposit Account with		
Less: Deficit as per Income & Expenditure Account	18,24,489		(b) With the Trustee - Cash on Hand		
Add: surplus as per Income & Expenditure Account	0	-25,21,280	(c) With the manager Cash on Hand	10,217	2,03,567
Total Rs.....		54,95,232	Total Rs.....		54,95,232

As per our report of even date
for Mahadev Desai Associates
Chartered Accountants

Mahadev Desai
Proprietor
Membership No.: 041280
Mumbai
Dated: 20/9/21



The above Balance Sheet to the best of our belief contains a true account of the Funds and Liabilities and of the Property and Assets of the trust.

(Signature)
Mr. P. Siganesh

(Signature)
Dr. Bhavin Jankhara

TRUSTEES

UDIN No. 21091280 AAAADR4859

IMAGE GALLERY



MUHS-Lecture
organized by KEM
Hospital, Mumbai
on 2-Mar-2021



Cafe Roentgen
Webinars organized
by Radiology
Education Foundation
on 17-Feb-2021

A screenshot of a website interface. At the top, there is a search bar and navigation links. The main content area displays a search result for 'Taking control through drama'. Below the title, it says 'No abstract available'. There is a section for 'MeSH terms' with a list of terms: Adolescent, Asthma / drug therapy, Asthma / psychology*, Drama*, Female, and Health Education / methods*. To the right, there is a box explaining that MeSH Terms or descriptors are added to records by Subject Expert Indexers. At the bottom right, there is a 'Bookmark this video' link.

More Images can be viewed on our website: <https://www.qmed.ngo/image-gallery/>

GOVERNANCE

TRUSTEES	Mr. P. Sriganesh, BSc, FCA, FCS Dr. Bhavin Jankharia, MD, DMRD Dr. Sandeep Bavdekar Ms. Anujaa Navratanaa Ms. Usha Sunil
CEO	Mrs. Vasumathi Sriganesh, MLIS
Trust Registration No.	E-24663
PAN No.	AAATQ0120B
Income Tax Approval Number for 80G	TR/41728 dated 03.06.2008
FCRA Registration No.	083781318
GSTIN	27AAATQ0120B1ZC
GuideStar Number (GSN)	3336

Contact Details

QMed Knowledge Foundation

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Cardinal Gracious Road, Chakala,
Andheri East, Mumbai – 400099.

Tel: 91-22-40054474 / 75

Email: info@gmed.ngo

Website: <https://www.qmed.ngo/>