





ANNUAL REPORT

2016-2017

 Knowledge Foundation	Quality	 Knowledge Foundation	Medical
Knowledge	 Knowledge Foundation	Foundation	 Knowledge Foundation
<i>A not-for-profit Trust established in 2007</i>			

Quality Medical Knowledge Foundation is a registered trust with the Charity Commissioner Mumbai - Registration No: E-24663.

All donations made to our Foundation are exempt from income tax under section 80G of the Indian Income Tax Act.

From the CEO's Table

This year was very special for QMed. We had a big Undergraduate events list – the conferences – Medicon at Lucknow, SIMSCON (at Manakula Vinayagar, Puducherry), Illuminati (at AFMC, Pune), SPLASH (at Lady Hardinge, Delhi) and an event at the Grant Medical College, Mumbai. We had special workshops for the Rotaract Club of Caduceus, Mumbai and Quest – at Mumbai, Pune and Bangalore.

We did something unusual for Postgraduate residents this year. We raised funds via ImpactGuru, so that we could do workshops for small groups, teach them thoroughly and support them for their thesis too. We had a target of 100 PG residents to help out.

Other first were - We did one event for Librarians at the Aravind Eye Hospital at Pondicherry. For the first time I conducted a workshop over Skype for someone overseas – at Melaka, Malaysia. Then I delivered a lecture over a webinar, which was attended by 450 people. We did a collaborative workshop for the first time – with “The Union” (IUATLD) at Delhi.

Overall, this financial year was a period of intense activity. We participated in and conducted close to 93 workshops and lectures, covering an audience of about 3200 students, professionals, librarians, and others in the extended healthcare family.

And while one or more of us attends various events for NGOs, I would like to highlight an event by the Centre for Advancement of Philanthropy – the “Compliance Complete Conference”. One of the speakers was Ms Usha Menon from Singapore. She spoke about fundraising and I loved this explanation of hers - *“Fundraising is neither about asking, nor about money. We need to find the right donors who will work with us, believing in our causes, and then contribute a mix of good will, time and money”*

That was thought provoking! We are really grateful for several such learning opportunities. Do read the rest of the report and I hope you enjoy what we have to share.

WORKSHOPS

This year, we conducted 33 workshops and reached out to an audience of over 408 between April 1, 2016 and March 30, 2017. The participants included - PG students, varied health professionals and librarians. Our efforts towards UG students in various healthcare streams were centered on teaching PubMed and Reference management using Mendeley. We taught an audience of 50 in QUEST, Bangalore; 35 in ILLUMINATI, Pune; 15 in SIMSCON 2016, Pondicherry; 18 in MEDICON 2016, Lucknow. Our QUEST workshops spanned Pune, Mumbai and Bangalore.

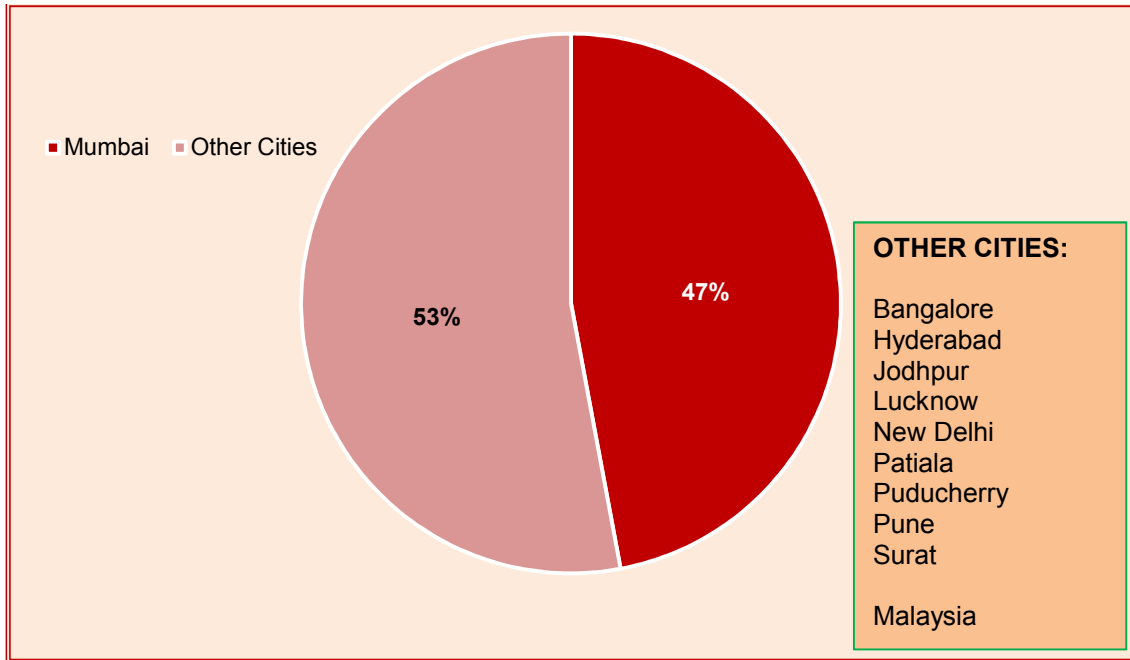
During 2016-17, we collected funds from the public for our 100 PGs project. The motive was to train and help PG Students with the literature search and reference management component of their dissertations. We conducted five workshops between January and March, 2017; covering PubMed Basics and Reference Management. The venue was Seth GS Medical College and KEM Hospital, and we gathered an audience of 29 PG students

1. Our other attendees were a mix of students, librarians, employed/in-practice health professionals. They hailed from Government Medical College, Patiala (41); Aditya Jyot Eye Hospital, Mumbai (11); Sri Manakula Vinayagar Medical College and Hospital, Pondicherry (26); and King George's Medical University, Lucknow (26).
2. **At QMed, we also commit to teaching individuals or small groups, should they require our assistance.** Among many others, we conducted two such sessions for a UG student on 21st and 22nd December, 2016, and one from K.B. Bhabha Hospital, Mumbai on 21/05/2016. We taught a PG student of Seth GS Medical College and KEM Hospital on 03/08/2016, three from KEM on 7/05/2016 again on 3/08/2016 and one from the DY Patil School of Ayurveda on 14/04/2016.
3. We aided Dr. K. N. Sumanth from Malaysia with searching for studies and reference management via two Skype calls in May, 2016.
4. **All in all, while we conducted our workshops in different parts of the country like Pune, Delhi, Jodhpur, Pondicherry and Lucknow, our coverage remained the most intense in Mumbai.**

WHERE OUR WORKSHOPS TOOK US



FIGURE: WORKSHOPS



LECTURES

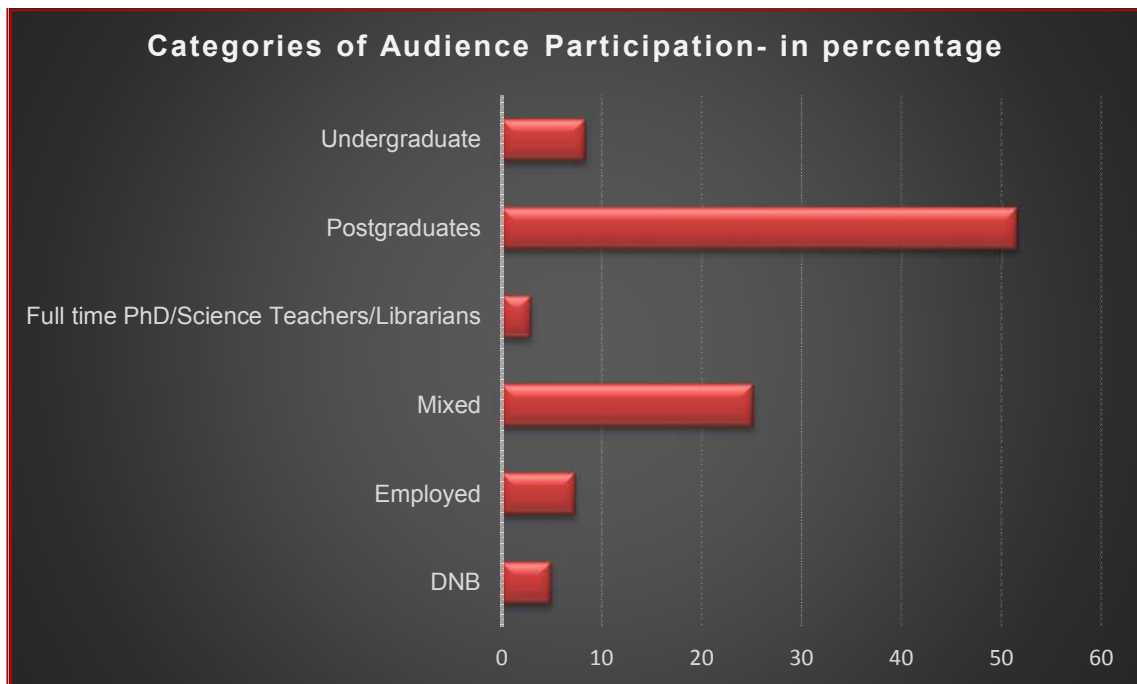
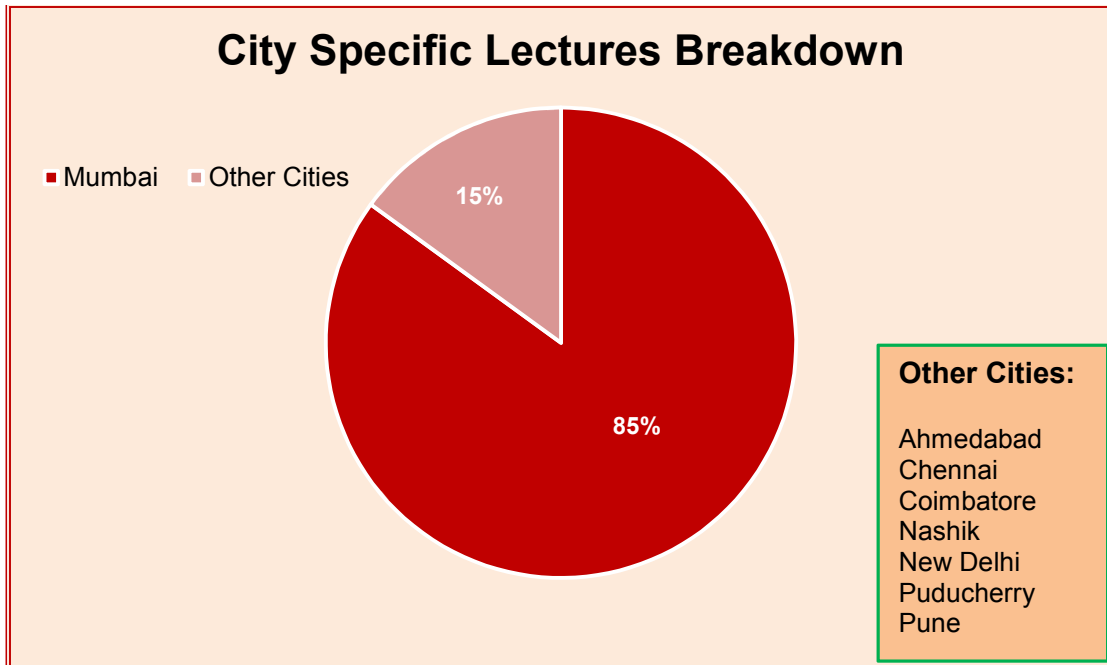
We delivered close to **60 lectures** to an audience of about **2791** in this financial year.

1. In these lectures, we taught literature search and reference management
2. Our UG students participated in our lectures at venues such as the Rotaract Club of the Caduceus, Mumbai (50 participants, 24/10/2016), Lady Hardinge Medical College, Delhi (40 participants, 26/09/2016) and Grant Medical College & Sir JJ Groups of Hospitals (40 participants, 02/08/2016). You can hear a video testimonial from one of our participants at Lady Hardinge at <https://www.youtube.com/watch?v=pCUFDAxUKGI&feature=youtu.be>
3. Our PG students heard us at places like Ayurveda Mahavidyalaya, Sion (50 participants, 22/03/2017), YMT Medical colleges (100 participants), ESI-PGIMSR Andheri East (14 participants, 25/02/2017) and AYJNIHH: Ali Yavar Jung National Institute for the Hearing Handicapped (40 participants, 07/12/2016).
4. We delivered a lecture at the Aravind Eye Hospital in Pondicherry on 19th and 20th November 2016. This was a special lecture for only librarians, where we taught Reference Management with Mendeley and literature searching.
5. **Our activity spanned Mumbai, Pune, Delhi, Thane, Nashik, Chennai, Ahmedabad, Coimbatore and Pondicherry.**
6. On 7/06/2016, we delivered a lecture- "*IT and the Medical Professional*" in the Mumbai University for 50 participants.
7. We hosted a webinar at the All India Ophthalmological Society on 21/07/2016. The topic was on literature search, and it attracted an audience of 450.

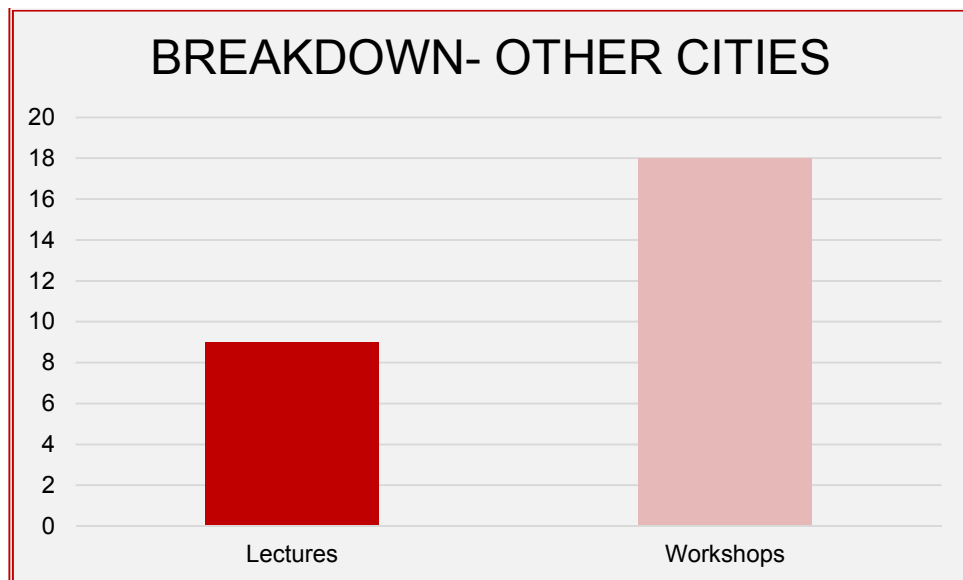
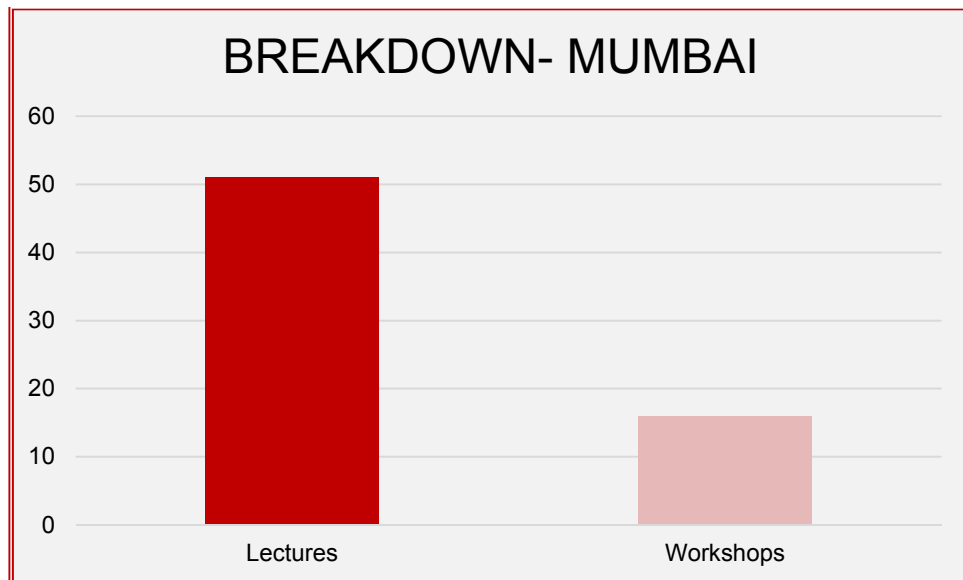
WHERE OUR LECTURES TOOK US



FIGURES: LECTURES



LECTURES Vs WORKSHOPS (CITIES)



HEAR FROM OUR PARTICIPANTS!

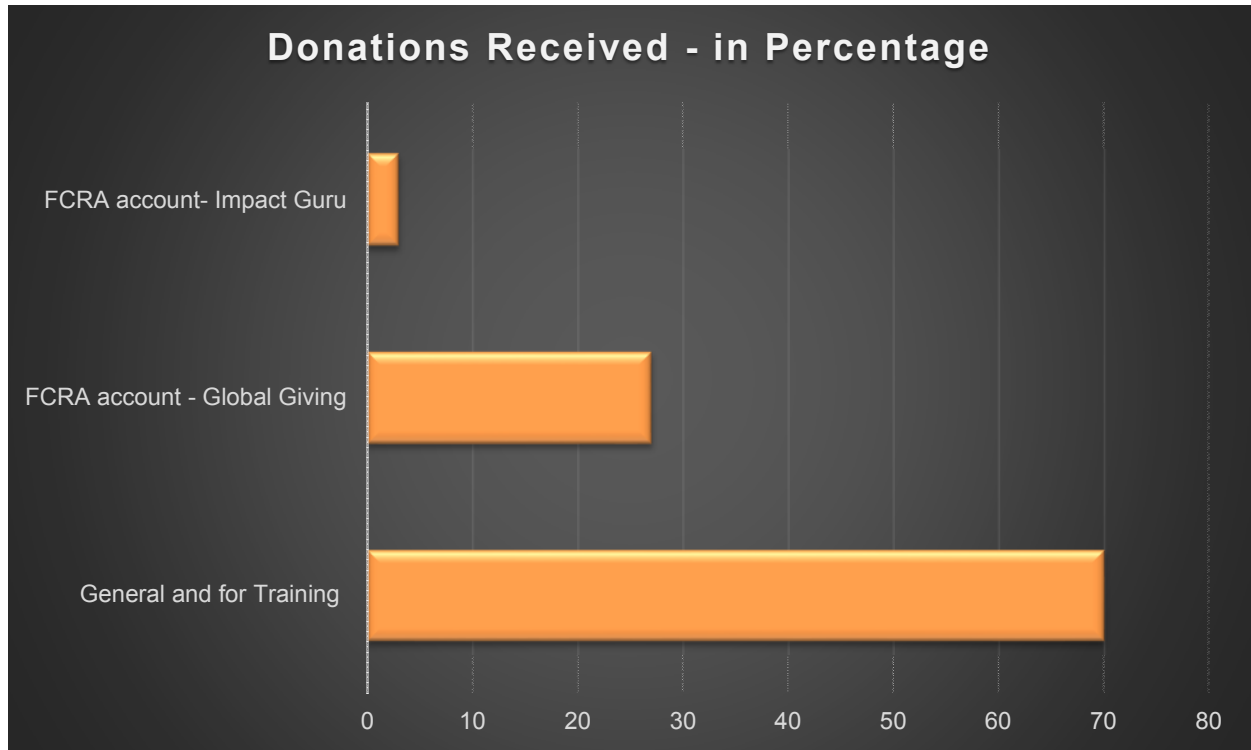
- *An excellent workshop on Literature Search and Reference Management. I am in my first year of MD and this workshop has happened to me at the right time, since I would need to know a lot of Literature Searching for my thesis in the coming two years of MD. This will definitely help in reducing the wastage of time in Literature searching and reference management. Mrs. Vasumathi & Mrs. Lakshmi were very clear and concise in their Lectures and very patient in teaching us the concepts. The best part was the Hands on Experience for the same. Thanks to Mrs. Vasumathi and Mrs. Lakshmi for the interesting and educational experience-* **Dr Ganesh Nair, participant at AIIMS Jodhpur.**
- *I really regret "why I did not know this before?" What our guides show us is "hey go to PubMed and search for relevant articles! I would like to ask them "Hey where were you? Why didn't you show us this before or did you even know it?" Hatsoff to the QMed team. Additionally I would be glad if similar workshop is conducted at our institution-* **Khanda Shahbaz, UG student @ Medicon 2016.**
- *Was a very helpful session. Very relevant for students who are just starting to work on research projects and will require guidance-* **Ritika Gadodia, participant, ILLUMINATI.**
- *This course (Searching for Studies for a systematic review - special course) is tailor made for researchers who are interested / involved in systematic reviews. The course comprehended various search strategies in PubMed, Ovid-Embase and Central. Using MeSH terminologies, Boolean operators, sensitizing the search and using additional features in Pubmed are taught during the workshop. I found this course quite helpful and feel confident about designing a search strategy for my forthcoming Cochrane Systematic review. The course was conducted virtually, but I couldn't make out the difference as the course co-ordinator made me so much involved. Thank you for designing such a wonderful course-* **Dr Sumanth KN - Melaka Manipal Medical College, Malaysia**
- *Loved it!! Would have stayed in the Stone Age (with regards to PubMed) had I not attended the workshops! Loved the resource persons!! -* **Sriram Prasad, UG student @ SIMSCON 2016**

LECTURES/ WORKSHOPS/ SEMINARS WE PARTICIPATED IN FOR FURTHER LEARNING

1. The Centre for Advancement of Philanthropy organized a conference for NGOs on 16/04/2016. The theme was compliance- that it is not just placing a tick against a defined set of rules. The ethos of compliance was discussed by expert panelists for a range of topics like Finance, Governance, HR and so forth.
2. A Capacity Building Workshop on Sexual Harassment Policies was organized by the CAP on 21/09/2016. The necessity of drafting a policy and informing every employee about the same and how they could use it if necessary was highlighted.
3. The India CSR summit was a two day affair, spread through 27th and 28th September, 2016. Panel Discussions gave us an understanding of CSR activities in India. We also got to take part in teaching sessions, and intense networking opportunities. The most important thing we carried back with us was the knowledge that companies are serious about finding good NGOs to work with. Another important take-away was the Google for Non Profits session. If this is of interest to you, you can learn more at google.co.in/nonprofits.
4. A session of Board Governance for NGOs commenced on 19/10/2016. It was organized by the CAP and helped about 30 NGO founders/senior members revisit the skeleton frame of what an NGO Board should be about. Roles and responsibilities of board members were discussed, as well as the conundrum that constitutes the relationship between governance and legality.
5. NCHPE 2016 saw us participate in two preconference workshops, on Experimental learning and reflective practices, and another on Medical Humanities. Both were of great interest, covering issues under themes such as the "Theatre of the Oppressed" where participants did activities to get out of regular patterns. The theme of the conference was Professionalism.
6. In January, 2017, QMed participated in two semi- formal events of the Indian Association for Medical Informatics. Brief presentations on Informatics implementation were held at the first, and the second was an informal meeting held at IIT Bombay.
7. On 3/02/2017, we brainstormed with the librarians at the Somaiya group of institutions about conducting activities to aid every library in promoting their library to their users.
8. In March, 2017, a one day conference was held on compliance for NGOs, aptly named "Compliance Complete". It was organized by the CAP, who has also hosted the program in 2016. We learnt a lot of new things, and one of the thoughts put forward at the conference that we took back with us was-*"Fundraising is neither about asking, nor about money. We need to find the right donors who will work with us, believing in our causes, and then contributing a mix of good will, time and money"* (Ms. Usha Menon, a management consultant from Singapore).

DONATIONS RECEIVED

The funds we collected for this financial year can be summed up under the following heads



The total amount we collected in this financial year via donations and our own workshops and lectures was 618566. We also collected 566122 by raising invoices.

IMAGE GALLERY



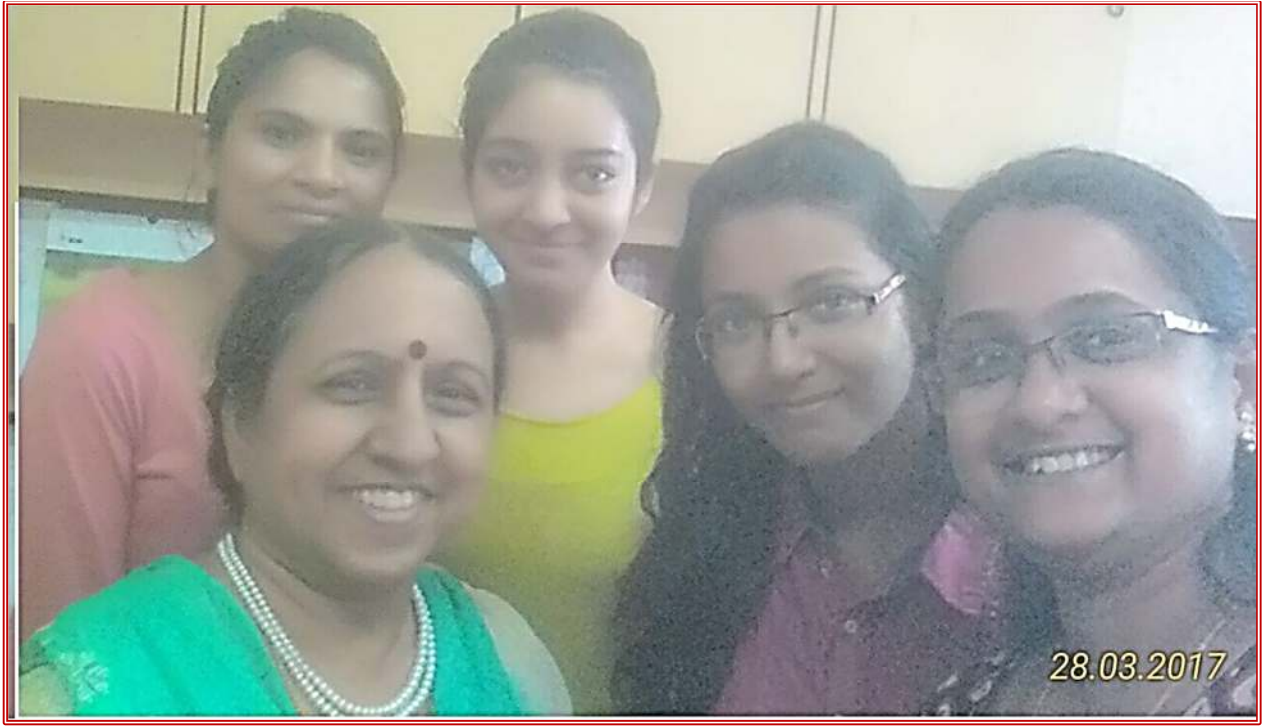
Eye Advanced event organized by Indian Journal of Ophthalmology in Mumbai – 19/06/2016



From the workshop conducted by The Union in collaboration with AIIMS and QMed, 15/10/2016

NOTEWORTHY

We delivered a lecture at Lady Hardinge College, Delhi, on 26/09/2016. The facilitator, Nitya Beriwal (a student of this campus herself), had heard about us and felt the dire need of having this lecture delivered to the students. Finance was a limitation on their side, but the need was both genuine and essential. We realized the importance of being a part of this, and moving closer to realizing our own end vision. So we delivered the lecture at the students' event, SPLASH, without any finances involved. 😊



100 PG's Special Program- Workshop at QMed – 28/03/2017



Participants at Government Medical College, Patiala attending the PubMed and Reference Management Workshop – 22/01/2017

CHALLENGES

- At QMed, we try to keep our financial bearings sustainable for both our recipients as well as our organization. Our beneficiaries are students and professionals working with health, and most of them have the means necessary to pay to attend our workshops. Despite, this, we get feedback asking us to reduce costs, or to opt for heavy subsidisation. In turn, this fuddles the institutions and they remain unsure as to whether they should charge the participants. On another spectrum, the rest of the world considers our audience capable enough to pay for the workshops and venues. They therefore do not understand why we should subsidize. All in all, it becomes tough to raise funds from the community since they are acclimatized to only donating to the underprivileged.
- A significant amount of effort in terms of time is expended for each of our workshops. This includes the cost of travelling to the venue. Very often, we have to tailor our presentations so that they fit in the time/ with the audience assigned to us. The time spent mandates that it should be funded, either from the source or elsewhere. However, the amount we find most appropriate is again deemed too high for an individual speaker, and again, the rest of the world feels that our audience knows these issues and readily pays to have them addressed.
- While the institutions have good intentions about conducting workshops, what we teach is usually not given top priority. There are a number of reasons, the prime one being that most feel that they are equipped to conduct literature searches without professional guidance. The positive to this is that we usually receive good feedback after each of our workshops is over, with many stressing on the need for having more of them in repetitions.
- October 2016 also saw us bid farewell to a dear colleague, Lakshmi Padmanabhan, Program Associate. It was with regret that we had to let her go. Lakshmi was an excellent employee who made great contributions to QMed. Unfortunately we could not match her salary needs, with the kinds of constraints we experience. Lakshmi was kind enough to say that she did not expect us to make higher offers, as she was very much aware of our problems. But at her stage of life her monetary needs were higher, and she made the decision to change.
Lakshmi had a Bachelor's Degree in Mass Media and a Masters in Social Work. Coming from a background that neither covered health sciences nor Library & Information Sciences, it was commendable that she learned a lot about our core areas - Literature searching and Referencing, and was able to teach both very well! She was passionate about QMed and its work, in the span of 3.5 years that she was with us. We wish her all the success in her new job.

To conclude, we see dire necessity to reach out to each medical student, resident, and professional with what we teach. We should be holding three or more workshops a week! We cannot do with just feedback telling us they wish what we taught was in the curriculum, or that they would have learnt it all earlier. These wishes should get translated into more workshops.

AUDIT REPORT

The Bombay Public Trust Act, 1950

SCHEDULE - VIII
(New Rule 17(1))

Name of Public Trust: **QUALITY MEDICAL KNOWLEDGE FOUNDATION**
Balance Sheet as at: **31st March 2017**

Registration No.: **E-24883 (MUM)**

FUNDS & LIABILITIES	Rs.	Rs.	PROPERTY AND ASSET	Rs.	Rs.
Trusts Funds or Corpus :-			Immovable Properties :- (At Cost)		
Balance as per last Balance Sheet	57,500		Balance as per last Balance Sheet		
Adjustment during the year (give details)			Additional during the year		
Corpus Donation A/c		57,500	Less: Sales during the year		
Other Remarkable Funds			Depreciation up to date		
(Created under the provisions of the trust deed of scheme or out of the Income)			Investment :-		
Depreciation Fund			Note : The Market value of the above investments is Rs.		
Sinking Fund			Furniture & Fixtures :-		
Reserve Fund		2,956,532	Balance as per last Balance Sheet		
E-Learning Portal Fund			Additional during the year		
Loans (Secured or Unsecured) :-			Less: Sales during the year		
From Trustees		480,512	Depreciation up to date		
From Others			Other Assets		2,091,600
Liabilities			E-Learning Software (V/P)		
For Expenses		18,400	Loans (Secured or Unsecured) : Good & lawful		
For Advances		0	Loan Scholarships		
For Rent and Other Deposits		0	Other Loans		
For Sundry Credit Balance		11,029	Advance :-		
Income and Expenditure Account :-			To Trustees		
Balance as per last Balance Sheet			To Employees		
Less: Appropriation, if any			To Contractors		
Less: Deficit as per Income & Exp. AC			To Lawyers		
Add: Surplus as per Income & Exp. AC			To Others		91,805
			Income Outstanding		
			Bank		
			Interest		
			Other Income	4,025	4,025
			Cash and Bank Balance :-		
			(a) In Current Account with	211,641	
			In Fixed Deposit Account with		
			(b) With the Trustee - Cash on Hand		
			(c) With the manager - Cash on Hand	7,191	218,832
Income and Expenditure Account :-			Income and Expenditure Account :-		
Balance as per last Balance Sheet (Deficit)	47,295		Balance as per last Balance Sheet (surplus)		0
Less: Appropriation, if any	0		Less: Appropriation, if any		0
Less: Deficit as per Income & Expenditure Account	0		Add: Deficit as per Income & Expenditure Account		0
Add: surplus as per Income & Expenditure Account	31,986	79,293	Less: surplus as per Income & Expenditure Account		0
Total Rs.		3,308,266		Total Rs.	3,308,266

As per our report of even date
For Mahadev Desai Associates
Chartered Accountants

Mahadev Desai
Proprietor
Membership No.: 941230
Mumbai
Dated : 08th September, 2017



The above Balance Sheet to the best of our belief contains a true account of the Funds and Liabilities and of the Property and Assets of the Trust

TRUSTEES



The Bombay Public Trust Act, 1950

SCHEDULE - IX
(Vide Rule 17(1))

Registration No. : E-24683 (MUM)

Name of Public Trust: QUALITY MEDICAL KNOWLEDGE FOUNDATION
Income & Expenditure for the period ending : 31st March 2017

Expenditure	Rs.		Income	
	Rs.	Rs.	Rs.	Rs.
To Expenditure in respect of properties			By Rent	
Rates, Taxes, Cesses			(accrued)	
Repairs & Maintenance			(realised)	
Salaries			(accrued)	
Insurance			By Interest (net)	
Depreciation (by way of provision of adjustments)			(realised)	
Other Expenses			On Securities	
		41,425	On Loan	13,464
To Establishment Expenses			On Bank Account & Bank FD	
To Remuneration to Trustees				
To Remuneration (in the case of a math) to the head of the math including his household expenditure, if any				
To Legal Expenses		20,200	By Dividend	
To Audit Fees				
To Contribution and Fees			By Donations in Cash or kind	306,033
To Amount written off :			By Grants	
(a) Bad Debts				
(b) Loan Scholarship				
(c) Inrecoverable Rents				
(d) Other Items				
To Miscellaneous Expenses				
To Depreciation				
To Amount Transferred to Reserve or Specific Funds				
To Expenditure on Objects of the Trust			By Transfer From Reserve	
(a) Religious	174,620			
(b) Educational (As per Sch 1)				
(c) Medical Relief				
(d) Relief of Poverty				
(e) Other Charitable Objects (as per Sch-2)	51,254	225,874		
To Surplus carried over to Balance Sheet		31,998	By deficit carried over to Balance Sheet	0
Total Rs.....		319,497	Total Rs.....	319,497

As per our report of even date
For Mahadev Desai Associates
Chartered Accountants

Mahadev Desai
Proprietor
Membership No.: 041280
Mumbai
Dated : 6th September, 2017



Ads

[Signatures]
TRUSTEES



GOVERNANACE

TRUSTEES	Dr. Anand Shandilya, MD DCH Dr. Bhavin Jankharia, MD, DMRD Mr. P. Sriganesh, BSc, FCA, FCS
CEO	Mrs. Vasumathi Sriganesh, MLIS
Trust Registration No.	E-24663
PAN No.	AAATQ0120B
Income Tax Approval Number for 80G	TR/41728 dated 03.06.2008
Service Tax Registration No.	AAATQ0120BST001

Contact Details

QMed Knowledge Foundation

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