



Knowledge Foundation

# Annual Report 2013-2014



## CEO Speaks

Dear friend

Greetings from the QMed team. We appreciate your interest in our work and hope our Annual Report of 2013-14 will give you an insight into our activities for the year and plans for the future.

QMed's dream is to see that every human takes responsibility for his or her health by understanding what works best to stay healthy and to manage diseases or health conditions. Doctors and health professionals need to know how to find the best evidence, and then use their clinical learning, expertise and judgment, along with the best evidence, to treat patients. Consumers and patients also need to learn how to find the best evidence and then discuss their treatment options with their doctors. Doctors and consumers should ideally work together, using the best available evidence to make decisions

We are climbing up the ladder step by step. We delivered 44 lectures this year, totaling around 166 since inception and also conducted 14 detailed workshops, reaching out to an audience of around 10000 health professionals and students in the last 6.5 years

### **Some of our achievements were:**

- We got a funding of Rs.77060 for our workshops from the Society for Medical Learning Resources Transfer (SMLRT), Chennai
- We got ourselves listed on GlobalGiving – a fund raising portal in the US [[www.globalgiving.org/14455](http://www.globalgiving.org/14455)] and in the UK [[www.globalgiving.co.uk/14455](http://www.globalgiving.co.uk/14455)] and raised \$9262 between September 2013 and March 2014
- I received The International Clinical Librarians Conference – “Evidence into Practice” Award. This was instituted this year, and I was the first recipient

I received the award when I attended the Medical Library Association's (of the US) Annual Conference in Boston. The Conference was also a space for lots of learning and networking. After the conference, I also had an opportunity to spend time with librarians at the National Library of Medicine and the National Institutes of Health to gather some specific inputs for QMed's future.

In the next year, we plan to focus heavily on creating E-learning modules and advocacy to get our workshops into the medical curriculum. We do hope to have your best wishes.

Vasumathi Sriganesh

### **Our Dream**

- Literature searching and referencing training becomes a part of the medical education curriculum in India.
- Trained health science professionals in every teaching institution teach and support students and professionals in good literature search and referencing practices
- Every health care institution provides access to important, evidence based resources to its students and faculty
- Institutions share resources, with effective technology usage, and adhere to good copyright practices

### **Thank you**

- ❖ All the donors who contributed through global giving and the Indian donors.
- ❖ Society for Medical Learning Resources Transfer
- ❖ Family and friends for constant support and encouragement.

## **Highlights of the Year**

### **ICLC Evidence into Practice Award and MLA 2013**

Ms Vasumathi Sriganesh becomes the first recipient of the International Clinical Librarian Conference Evidence into Practice Award to honour a practising librarian or informationist who has made outstanding contributions to bringing evidence into practice in the field of healthcare. She was given this award at Medical Library Associations (MLA) Annual Conference where she got a chance to meet and interact with Sir Eugene Garfield – the founder of the Institute for Scientific Information (now taken over by Thomson Reuters) and also librarians at the NLM and the NIH.

### **QMed gets listed on 'Globalgiving' – A US based fund-raising portal**

Global Giving is an International online fund raising portal which provides NGOs a platform to list their projects and enables donors to contribute to a project of their choice. To qualify to list our projects we had to participate in a month long fundraising challenge to raise over \$5000 from 40 unique donors. We successfully raised around \$7600 during the one month challenge and by the end of March 2014, we raised \$9262! Our project is available at [Helping Medical Students Become Better Doctors](#).

### **E-Learning Courses**

This year we embarked on our e-learning project. E-learning refers to the use of ICT - electronic media, communication technologies and information in education. Our portal will have courses on literature searching and reference management. The courses will be designed to address a learner base ranging from under-graduate medical students to senior doctors, faculty and deans of institutions. There will be ample scope for learner involvement through participation in quizzes, assessments and scenario based interactivities for better learning. This portal will serve as a platform for interactions amongst users to foster exchange of ideas. Gradually we plan to include courses on other aspects of research as well. Through this elearning portal we will reach out to a large number of health professionals, students and institutions and spread the knowledge about research and medical writing. We have tied up with the Delhi based company Ballistic Learning who are also the official partners of the open source software Moodle in which the portal is being created.

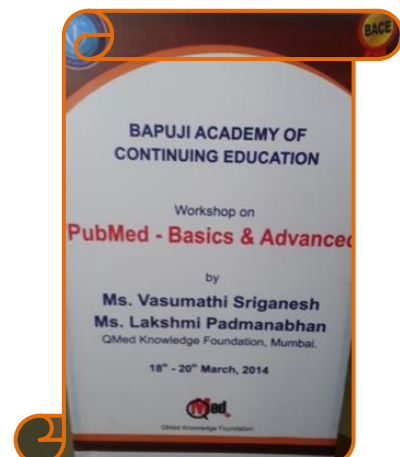
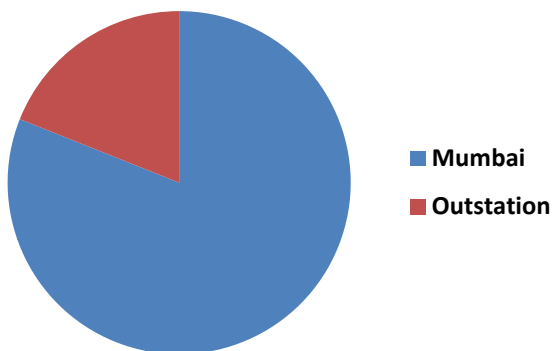
## Lectures and Training Programs in Literature Search and Reference Management

During the year QMed reached out to more than 2000 health science students and professionals through 44 lectures (1760 participants) and 14 workshops (276 participants) in medical colleges and hospitals across India.

### Special Mention

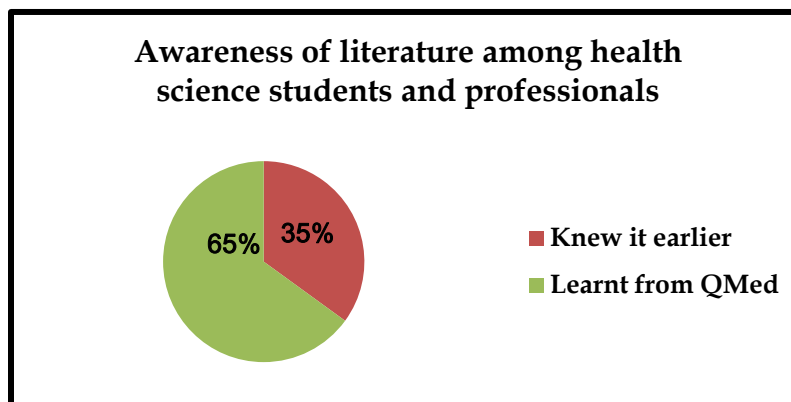
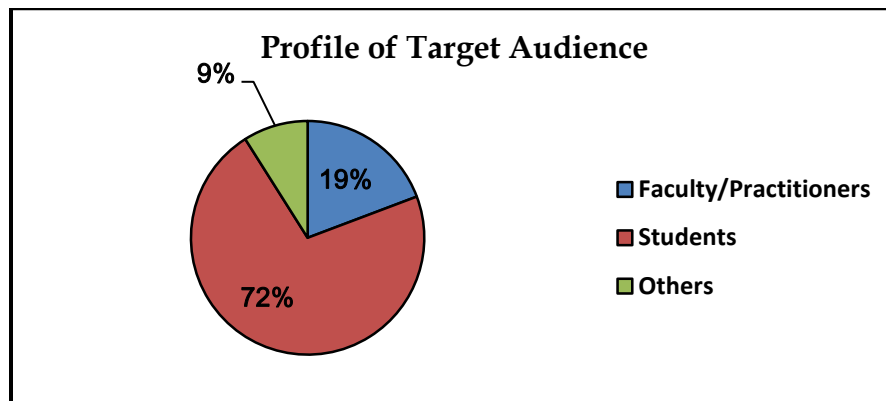
- ❖ Conducted two workshops for the nursing community: one for a group of nurses (Indian Society of Community Health Nurse Specialists, Kerala) and the other at Hinduja College of Nursing, Mumbai.
- ❖ Delivered five consumer awareness lectures in Mumbai at corporate offices and a patient education library to empower patients and their care-givers to take informed healthcare decisions.
- ❖ Conducted workshops for the dental community (around 100 PG students and faculty members) of Bapuji Dental College, Karnataka

Lectures and Workshops



## Feedback and Testimonials for our Training Programs

- This program has been absolutely wonderful. It has made such a great difference in how I see reference citation. It shall now be a joy than a burden. I would definitely like to attend more classes for this and learn it in more detail. It was a completely new territory for me to explore. The teachers are wonderful!!! - **UG Student, Medicon 2013**
- This session was extremely useful and I have found a new game to play with i.e. "PubMed"! Wish this was presented to us in the 1st year of MBBS. – **PG student, TMH, Mumbai**
- It was one of the best classes and demonstration session we have ever attended. Usually, due to time limit, the conferences get limited to just theorizing facts and not practicing anything into action. But, this training session was really helpful and we would surely utilize this knowledge in the future. - **Msc nursing student, ISCHNS, Kerala**
- This session made my nightmares of PubMed search a thing of the past. This should be conducted every year for the new batch of MD/MS/DM/MCH courses so that the 75-100 candidates can benefit at the very beginning of their thesis. – **Faculty/Practitioner, AIMS, Kerala**
- It's a great venture. You went into something that no one explains us but is an essential part of our PG search for relevant literature. I am definitely taking back many efficient and time saving tools from this workshop. Kudos! – **Faculty, Bapuji Dental College, Karnataka.**



## QMed Participates

### Footsteps4good 2013

We participated in Footsteps4good 2013, an initiative for NGOs to participate in a marathon organized in Mumbai that is held on the 2nd of October every year. We had a couple of supporters who pledged a donation and ran for our cause.

### Giving Back NGO India 2013

This year QMed exhibited at the Giving back – NGO India 2013 exhibition a CSR initiative of UBM India. We got the space to put up a stall and we also attended conferences and seminars on interesting topics about various aspects involved in the functioning of a non-profit entity. In this exhibition we proposed the idea of conducting awareness lectures for health consumers (patients and their care-givers) who use the internet to search for health information. This idea received an overwhelming response from the visitors which included corporate personnel, NGO staff and enthusiasts exploring the NGO sector. The innovative concept coupled with the increasing need for such awareness drew a great response from the visitors and most of them agreed to invite us to their offices, housing societies etc to conduct such lectures.

### NCHPE 2013

Vasumathi Sriganesh attended the “National Conference for Health Professionals Education – NCHPE 2013” organized at the Seth G.S Medical College and KEM Hospital, Mumbai. The conference saw around 160 medical educators from across India and served as a great platform to showcase QMed’s contribution in the field of medical education and research. QMed learnt a lot from the various discussions, poster sessions and workshops. Interacting with the faculty both senior and junior reinforced our faith that medical education was in the right hands. Each person we met lauded our efforts and were very encouraging.



## **Challenges We Overcame**

### **Increased Awareness about our work**

The past year made us realize that our efforts of so many years have been in the right direction. A lot more people had heard about us or had attended our lecture. There is an increased awareness about QMed's work amongst the medical fraternity. The sheer goodwill built over the years is gradually translating into building a support base for QMed's work. The MUHS listing Ms Vasumathi Sriganesh as an approved faculty for literature searching has also contributed towards this. Every medical /health science college in Maharashtra is mandated to conduct research methodology workshops for its faculty and PG students. The workshop faculty need to be approved by the MUHS, based on certain criteria and Vasumathi filled the criteria, and is now sought after by every institution for her lecture on literature searching.

### **Fund-raising**

Fund-raising for QMed's work continues to be a constant endeavor. However, participation in the Global Giving Open Challenge where we successfully raised over \$9000 was a huge confidence booster. This experience taught us many nuances of fund-raising and donor management. Right from short-listing potential donors, drafting mails, monitoring the progress of the campaign to reaching the stage where not only did we successfully fulfill the campaign requirement but even surpassed the expected amount, the exercise was challenging yet very rewarding. So though we haven't overcome the challenge of raising funds, this campaign has geared us up for streamlining our strategies and implementation. Our ultimate aim is to be self-sufficient and to raise funds from the work we do.

### **Where we almost made it!**

**The Elsevier Foundation** based in the US announces an "Innovative Libraries for Developing Countries" Grant Program, every year. We sent a proposal for doing programs on 'Searching the Cochrane Library' in five zones in India. We had to draft a fool-proof extensive proposal and we teamed up with an international subject expert for this grant program. We got through the preliminary level of selection but could not clear the final level. We were requested to apply again next year – they told us that we had a very high chance, but narrowly missed making it to the top five!



### **FROM PLANS TO PROGRESS**

This table shows QMed's plans for the year 2013-14, as listed in our Annual Report of 2012-13 and the progress made in that regard.

<b>Plans for 2013-14 (as per Annual Report 2012-13)</b>	<b>Progress made in 2013-14</b>
Raise funds through global giving for doing workshops for UG students	Raised over \$9000 from global giving and extended our target audience base from UGs to include PGs as well as faculty.
Reach out to non-medical, educated people through 'patient awareness lectures'	Delivered around five consumer awareness lectures in Mumbai
Create e-learning modules for self-learning for participants as well as for people who cannot attend our training programs	Started work on our elearning project and contacted a Delhi based company to develop our portal while we began the process of content development
Improve the Directory of Indian Medical sites	Had a volunteer to add sites for the category – Pharmacy Colleges.
Apply for the "Elsevier Innovative Libraries Project Grant"	Applied and reached till the final stage but narrowly missed it
Step-up our advocacy and make in-roads with the MCI and ICMR	Initiated first level talks with MCI

### **Looking forward [2014-2015]**

- ❖ Engage more with the student community (both UGs and PGs) and explore ideas to provide sustained support during their STS project and thesis.
- ❖ Develop our E-Learning courses and launch them in the coming year.
- ❖ Continue advocacy work with the governing bodies for integrating literature search and reference management into the medical curriculum.
- ❖ Apply to the Maharashtra Medical Council (MMC) to allot credit hours for our training programs.
- ❖ Work on capacity building endeavors such as developing Train the Trainer (TOTs) programs.

## About QMed

### What is QMed?

QMed Knowledge Foundation is a not-for-profit Trust set up in 2007, working in the area of medical education and research.

### What we do and how we do it:

We teach health science professionals (medical students, doctors, librarians) to search for health information from recognized online resources in a systematic manner, so that healthcare will be provided based on the best of updates and evidence, from the world literature. We conduct training programs in medical institutes and hospitals in India and organize a few on our own to impart literature search and reference management skills. In future, we plan to teach consumers how to find reliable and authentic information, so that they interact with their healthcare providers and share the responsibility of their healthcare decisions.

This year we began conducting awareness lectures on searching reliable health information for health consumers (patients and their care-givers) so that they can engage effectively with their doctors to take informed health care decisions.

### Why do we need to do this?

The medical curriculum in India does not incorporate the required training to search and retrieve health information. To add to it today there is an overload of information available especially on the internet. Health professionals tend to rely on the most accessible and easily available information compromising on its authenticity, reliability and accuracy. This directly impacts patient care. Hence, we teach them the skills to find health information from authentic sources and use it for best patient care. The patient / consumer community also need similar training, to find reliable information, in order to be able to participate responsibly in their health care decisions.

### Who are the people in QMed?

Trustees	Team	
Dr Anand Shandilya- MD DCH Dr Bhavin Jankharia- MD, DMRD Mr P Sriganesh, B.Sc., FCA, FCS	<b>CEO:</b> Ms. Vasumathi Sriganesh MLIS  <b>Program Associate:</b> Ms. Lakshmi Padmanabhan BMM, MSW  Ms. Fatima Shaikh MLIS	<b>Hon. Dir. Projects:</b> Ms. Parvati Iyer MLIS  <b>Hon. Consultants:</b> Ms. Dipti Suvarna BSc Ms. Smita Srinivasan MLIS  <b>Honorary Accountant:</b> Ms. Jayanthi Raghunath BSc

**Vision**

Health care services to society will be based on the effective utilization of the best available current evidence from systematic research.

**Mission**

To enable health professionals, institutions, patients and health consumers working in the health care sector, to obtain the best evidence from systematic research, in order to ensure accurate delivery and availability of optimal health care services.

**Objectives**

- To conduct training programs to equip students, faculty and researchers with skills needed for Evidence Based Practice
- To create high quality teaching aids to supplement training programs
- To enable the health science community to access reliable and up-to-date medical information
- To enable medical libraries to enhance resource-sharing activities
- To conduct workshops for health consumers and patients to help them find reliable evidence based information so that they can communicate correctly with health providers and participate responsibly in their own health care
- To collaborate with individuals and organizations with similar goals

**SCHEDULE - VIII**  
[Vide Rule 17(1)]

Name of Public Trust: QUALITY MEDICAL KNOWLEDGE FOUNDATION  
Balance Sheet as at : 31st March 2014

Registration No.: E-24663 (MUM)

FUNDS & LIABILITIES		Rs.	Rs.	PROPERTY AND ASSET		Rs.	Rs.
<b>Trusts Funds or Corpus :-</b>				<b>Immovable Properties :- ( At Cost )</b>			
Balance as per last Balance Sheet		57,500		Balance as per last Balance Sheet			
Adjustment during the year (give details)				Additional during the year			
Corpus Donation Rod			57,500	Less: Sales during the year			
<b>Other Earmarked Funds</b>				Depreciation up to date			
( Created under the provisions of the trust deed of scheme or out of the Income )				<b>Investment :-</b>			
Depreciation Fund				<b>Note :</b> The Market value of the above investments			
Sinking Fund				is Rs. ....			
Reserve Fund				<b>Furniture &amp; Fixtures :-</b>			
E- Learning Portal Fund			8,54,000	Balance as per last Balance Sheet			
<b>Loans ( Secured or Unsecured ) :-</b>				Additional during the year			
<b>From Trustees</b>				Less: Sales during the year			
<b>From Others</b>			10,80,512	Depreciation up to date			
<b>Liabilities</b>				<b>Other Assets</b>			
For Expenses		78,737		E-Learning Software (WIP)			8,54,000
For Advances		3,795		<b>Loans (Secured or Unsecured) : Good/ doubtful</b>			
For Rent and Other Deposits		0		Loan Scholarships			
For Sundry Credit Balances		4,82,554		Other Loans			
<b>Income and Expenditure Account :-</b>				<b>Advance :-</b>			
Balance as per last Balance Sheet				To Trustees			
Less : Appropriation, if any				To Employees			
Less : Deficit as per Income & Exp. A/C				To Contractors			
Add : Surplus as per Income & Exp. A/C				To Lawyers			
				To Others		2,29,140	2,29,140
				<b>Income Outstanding</b>			
				Rent			
				Interest			
				Other Income		46,967	46,967
				<b>Cash and Bank Balance :-</b>			
				(a) In Current Account with ..		3,81,660	
				In Fixed Deposit Account with			
				(b) With the Trustee Cash on Hand			
				(c) With the manager Cash on Hand		13,633	3,95,293
				<b>Income and Expenditure Account :-</b>			
				Balance as per last Balance Sheet (Deficit)		7,87,964	
				Less : Appropriation, if any ..			
				Add : Deficit as per Income & Expenditure Account		2,43,734	
				Less : surplus as per Income & Expenditure Account		0	10,31,698
<b>Total Rs.....</b>			<b>25,57,098</b>	<b>Total Rs.....</b>			<b>25,57,098</b>

As per our report of even date  
for Mahadev Desai Associates  
Chartered Accountants

Mahadev Desai  
Proprietor  
Membership No.: 041280  
Mumbai

Dated : 1st September, 2014



The above Balance Sheet to the best of our belief contains a true account of the Funds and Liabilities and of the Property and Assets of the trust

*[Signature]*

TRUSTEES

*[Signature]*



## SCHEDULE - IX

[Vide Rule 17(1)]

Name of Public Trust: QUALITY MEDICAL KNOWLEDGE FOUNDATION

Registration No. : E-24663 (MUM)

Income &amp; Expenditure for the period ending : 31st March 2014

Expenditure	Rs.	Rs.	Income	Rs.	Rs.
<b>To Expenditure in Respect of properties</b>			(accrued)		
Rates, Taxes, Cesses			<b>By Rent</b> -----		
Repairs & Maintenance			(realised)		
Salaries			(accrued)		
Insurance			<b>By Interest (net)</b> -----		
Depreciation (by way of provision of adjustments)			(realised)		
Other Expenses			On Securities		
			On Loan		
<b>To Establishment Expenses (As per Sch 3)</b>		2,89,568	On Bank Account & Bank FD		54,150
<b>To Remuneration to Trustees</b>					
<b>To Remuneration (in the case of a math) to the head of the math including his household expenditure, if any</b>					
<b>To Legal Expenses</b>					
<b>To Audit Fees</b>		15,000			
<b>To Contribution and Fees</b>			<b>By Dividend</b>		
<b>To Amount written off :</b>			<b>By Donations in Cash or kind</b>		0
(a) Bad Debts			<b>By Grants</b>		
(b) Loan Scholarship					
(c) Irrecoverable Rents					
(d) Other Items					
<b>To Miscellaneous Expenses</b>					
<b>To Depreciation</b>					
<b>To Amount Transferred to Reserve or Specific Funds</b>					
<b>To Expenditure on Objects of the Trust</b>					
(a) Religious			<b>By Transfer From Reserve</b>		
(b) Educational (As per Sch 1)	2,18,536				
(c) Medical Relief					
(d) Relief of Poverty					
(e) Other Charitable Objects (as per Sch-2)	-2,25,220				
		-6,684			
<b>To Surplus carried over to Balance Sheet</b>		0	<b>By Deficit carried over to Balance Sheet</b>		2,43,734
<b>Total Rs.....</b>		<b>2,97,884</b>	<b>Total Rs.....</b>		<b>2,97,884</b>

As per our report of even date  
For Mahadev Desai Associates  
Chartered Accountants

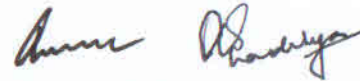


Mahadev Desai  
Proprietor  
Membership No.: 041280  
Mumbai

Dated : 1st September, 2014




TRUSTEES




**You can help us make a difference to  
the way people search and use health information**

**US/UK citizens can donate through our:**

**Global Giving – US page:** <https://www.globalgiving.org/projects/better-doctors-india/>

**Global Giving UK page:** <http://www.globalgiving.co.uk/projects/better-doctors-india/>

<b>Indian citizens/Indian passport holders (even if you reside outside India)</b>	
<b>Cheque Payment</b>	<b>Bank Transfer</b>
<p><b>On – par Cheques favouring</b> <b><u>“Quality Medical Knowledge Foundation”</u></b></p> <p>Please courier cheques to: QMed Knowledge Foundation A-3, Shubham Centre, Cardinal Gracious Road Chakala, Andheri East, Mumbai 400099</p>	<p>Axis Bank Ltd Account Name- Quality Medical Knowledge Foundation Savings A/c No: 395010100192880 IFS CODE – UTIB0000395 MIDC-Andheri (Mumbai) Branch</p>

<b>For citizens of any other country / holding passports of any other country:</b>
<p>You can make your contribution by:</p> <p><b>A Bank transfer to our account:</b></p> <p>Axis Bank Ltd Account Name- Quality Medical Knowledge Foundation-FCRA Account Number: 911010051341167 MIDC-Andheri (Mumbai) Branch</p>

**Trust Registration No.**

E-24663

**PAN No.**

AAATQ0120B

**Income Tax Approval Number for 80G**

TR/41728 dated 03.06.2008

**FCRA Number**

083781318

### **Contact Details**

#### **QMed Knowledge Foundation**

A-3, Shubham Centre,  
Cardinal Gracious Road, Chakala,  
Andheri East, Mumbai – 400099.

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Directory of Indian Medical Sites: [www.indianmedicalsites.in](http://www.indianmedicalsites.in)